1.Sector: Tobacco

Current parent company: British American Tobacco PLC

Currently headquartered: England

The Lucky Strike Cigarettes company was founded in Virginia in 1871. At the turn of the century, American Tobacco Company acquired the brand. The North Carolina-based company was one of the first to implement cigarette-manufacturing machines. During their heyday, through the first half of the 20th century, Lucky Strike was one of the top-selling tobacco brands, and was the number one cigarette in the country by the 1930's. While sales have fallen since then, the brand has seen a modest resurgence lately due in part to the use of the cigarettes in the popular show Mad Men. In 1994, U.K.-based British American Tobacco PLC acquired the American Tobacco Company nad all its subsidiaries.

## 2. Budweiser

Founding date: 1852 Sector: Beverages

Current parent company: Anheuser-Busch Inbev

Currently headquartered: Belgium

Iconic American lager Budweiser was developed in 1876 by Adolphus Busch — son-in-law of German immigrant Eberhard Anheuser — and his friend Carl Conrad. It was the first American brewery to use pasteurization, allowing the company to ship the beer over large distances and reach a wider audience. Over the years, Budweiser became America's best-selling beer prompting the company to adopt the slogan: "The King of Beers." In 2008, despite concerns among the Busch family that American jobs would be lost, Brazilian-Belgian company InBev purchased Anheuser-Busch Companies, Inc. for roughly \$52 billion. Budweiser remains the top-selling beer brand in the U.S., with 2012 Bud Light sales close to \$6 billion in 2012, more than any other brand, according to market research firm SymphonyIRI Group. With craft beers growing at a faster rate than name-brands like Budweiser, Anheuser-Busch InBev has attempted to compete by introducing a variety of Budweiser with more alcohol and new packaging such as Bud Light Platinum and Black Crown early this year.

## Vaseline

Founding date: 1876 Sector: Skin Products

Current parent company: Unilever Currently headquartered: England

Brooklyn chemist Robert A. Chesebrough developed petroleum jelly in 1870 from what was then considered a waste product from oil drilling. The substance can be used to treat injuries such as burns, cuts, and diaper rash. Chesebrough began marketing it as Vaseline in 1870, and it wasn't long before the brand became the most popular petroleum jelly product nationwide. By the early 20th century Chesebrough Manufacturing Company was selling and manufacturing its product internationally. Anglo-Dutch multinational consumer goods company Unilever acquired Vaseline in 1987.

4. Good Humor

Founding date: 1923 Category: Ice cream

Current parent company: Unilever Currently headquartered: England

In 1923, Harry B. Burt of Youngstown, Ohio, patented his new method of making frozen confections — freezing ice cream bars to wooden handles and coating them in a hard chocolate layer. According to Burt, the value of the new process was in its sanitation and cleanliness. Instead of opening a store to sell his new Good Humor bars, Burt organized a fleet of ice-cream trucks with bells and carefully trained white-clad salesmen. When its founder died in 1926, the company went public and successfully expanded across much of the U.S. Unilever subsidiary Lipton purchased Good Humor in 1961.

5. Hellmann's

Founding date: 1913 Sector: Condiments

Current parent company: Unilever Currently headquartered: England

Capitalizing on his wife's popular mayonnaise recipe, German immigrant Richard Hellmann founded Hellmann's delicatessen over 100 years ago in New York City. In 1932, West Coast mayonnaise competitor Best Foods acquired Hellmann's. By that time, Hellmann's was flourishing and had already expanded across much of the East Coast, introducing new condiments including its Tartar Sauce and Sandwich Spread, a combination of relish and mayonnaise. In 2000, Anglo-Dutch multinational consumer goods company Unilever acquired Best Foods and its subsidiaries. The company claims Best Food and Hellmann's mayonnaise, which are sold on the West and East coasts respectively, are identical products.

7. French's

Founding date: 1876

Sector: Condiments

Current parent company: Reckitt Benckiser

Currently headquartered: England

Francis French, co-owner of R.T. French Company, expanded his father's spice business to include a prepared mustard spread, which in general was not commercially available in 1904. Since its introduction at that year's World's Fair in St. Louis, French's mustard has become an American staple. According to the company, French's can be found in roughly 36% of all U.S. households. Despite its great American history, the company was acquired by a foreign entity early in its history. In 1926, J&J Colman, based in the U.K., purchased French's for \$3.8 million. Now, after two additional mergers, French's is controlled by U.K.-based Reckitt Benckiser.

## 8. Frigidaire

Founding date: 1918 Cateogry: Appliances

Current parent company: AB Electrolux Currently headquartered: Sweden

The Guardian Frigerator Company was founded in 1916 to manufacture the newly developed electric refrigerating units. Prior to the invention, consumers generally kept their food cold with ice boxes. Compression-driven air conditioning was a novel concept. General Motors purchased the refrigerator manufacturer just two years later, naming it Frigidaire. Over the following few decades, General Motors often competed with Kelvinator and General Electric for top share in the new lucrative refrigeration market. In 1979, White Consolidated Industries, also an American company, acquired Frigidaire. Seven years later, however, the company changed hands again when it was acquired by multinational Swedish appliance manufacturer AB Electrolux.

## 9. Popsicle

Founding date: 1923 Product: Ice cream

Current parent company: Unilever Currently headquartered: England

Popsicle, touted as an "American classic," began by accident when 11-year old Frank Epperson left a stick in a cup of soda outside in freezing temperatures in 1905. Epperson sold the product to the Popsicle Corporation, and the frozen fruit juice on a stick was on its way to becoming an American icon. Following complicated legal battles between the ice pop company and ice cream manufacturer Good Humor over the definition of ice cream, Good Humor

acquired Popsicle in 1989. Eventually, Anglo–Dutch multinational consumer goods company Unilever acquired Good Humor and its subsidiaries.

10. 7-Eleven

Founding date: 1946

Product: Convenience stores

Current parent company: Seven & I Holdings, Co.

Currently headquartered: Japan

7-Eleven, aptly-named for its extended hours, was one of the first convenience retailers. Jefferson Green, an employee at Dallas, Texas' Southland Ice Company, began offering milk, bread, and eggs at one of Southland's ice houses in 1927. As the ice houses grew in popularity, they became convenience outlets and came to be known as Tote'm stores, because "customers 'toted' away their purchases." It was not until 1946 that the stores changed their name to 7-Eleven. Today, 7-Eleven is the world's largest convenience store franchisor. In 2005, Seven-Eleven Japan completed its purchase of 7-Eleven, Inc, becoming Seven & I Holdings, Co. Ltd.