

## How Women Lead

Facts: Companies with more women in high-level positions report better financial performances than those with fewer women at the top

40% of all privately owned businesses are owned by women

The number of women earning \$100,000 or more has grown faster than men in the same category

Yet only 6.1 % of top earners in the Fortune 500 Companies are women

### Eight strategies for success.

1. Empower your female strengths to achieve your full leadership potential
2. Define success in terms of your values, passions and vision.  
We at W-T-W.org are focused on our dual passions: financial literacy for all and anti-corruption.
3. Acquire credentials for success. We are journalists committed to accuracy and truth We are high tech entrepreneurs who want to bind women together for greater strength.
4. Advocate for yourself. You are your own best advocate, but you can't do it alone.
5. Translate the stories numbers tell. We teach how to read numbers as stories on our site.
6. Create great teams.
7. Skillfully integrate your personal and professional life. Balance is out.
8. Turn possibilities into reality. Make a difference and have fun.

Take advantage of opportunities. Cash is gold.

Happy holidays. We are looking forward to a New Year in which our potentials continue to unfold and develop.